

# Nickolas Kola



Experience & Product Design

Nickolas James Kola  
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## Experience

November 2024 - Present  
**Founder & Lead Researcher**  
BlockPattern ~ *Remote, Sydney*

April 2024 - November 2024  
**Lead UX Designer, User Research & Testing**  
10up, LLC ~ *Remote, US*

March 2021 - March 2024  
**Lead UX Designer**  
10up, LLC ~ *Remote, US*

June 2021 - September 2022  
**Lead UX & Product Designer**  
the Product Agency ~ *Remote, Sydney*

December 2020 - March 2021  
**Lead UX Designer**  
Hanes Group - *Remote, Sydney*

July 2016 - July 2018  
**Principal Product Designer**  
TripCash ~ *Remote, Shanghai*

January 2011  
**Founder & Principal Designer**  
Kola Consulting ~ *Remote, Sydney*

## Education

Cert IV in Information Technology  
TAFE NSW Higher Education  
2011 - 2013

## Notable Projects

UXR Framework Development  
Microsoft Cloud Marketing  
2022 - 2024

Microsoft Copilot Blog Design  
Microsoft  
2024

Find My Instance Design  
Salesforce  
2023

Digital Democracy  
Calmatters.org  
2024

Stanford Medicine Magazine  
Stanford University  
2022

## Courses

Managing UX Strategy ~ nnGroup  
ResearchOps: Scaling UXR ~ nnGroup